



# Supply Chains: A Manager's Guide

*David A. Taylor*

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## **Supply Chains: A Manager's Guide** David A. Taylor

During the past twenty years, companies have reduced the time and cost of the manufacturing process. Now, they are attempting to streamline their supply chains in the same way, but they are struggling with this initiative. This shift in focus is quickly changing the nature of business competition. The battle is no longer company vs. company, it's supply chain vs. supply chain. The formula for winning this new battle is assembling a killer supply chain -- the one that, like those of Dell and WalMart, will let them deliver products to their customers faster, better, and cheaper than anyone else. Written by best-selling author David A. Taylor, this is a guide to understanding and solving the complex problems of supply chain management. Using Taylor's signature fast-track summaries, graphics, sidebars, and additional content and exercises on the CD-ROM and Web site, readers will easily grasp the critical insights into this demanding subject, and walk away knowing just what they need to know in order to contribute effectively to their company's supply chain success.

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