

# Behind The Click: How Builders and Remodelers Can Leverage Their Own Online Media To Attract Highly-Qualified Leads and Sell More Homes and Remodels

Bobby Tsui



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Have you ever wanted to predictably procure new clients who have an immediate need, understand your true value proposition, and can't wait to refer you to others in their network...but it always seems there's too many options out there? You pay for services like HomeAdvisor and Angie's List and update your profile on Houzz, but something is always broken. In this revolutionary new book, Bobby Tsui gives you a modern day view of what it means to be a cutting edge company in the built environment today and shows you the methodology he has used to help other builders and remodelers generate consistent leads and sales in less than 90 days.

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