



Business Passport to Japan: Revised and Updated Edition

Sue Shinomiya, Brian Szepkouski

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This updated guide offers a fresh, interactive approach to doing business in Japan by presenting practical tips in an easy-to-read format. It goes beyond the logistical details of meetings, courtesy, and protocol to uncover the thought processes and cultural values behind the behaviors and situations readers may encounter—especially those that are changing as Japan’s “blue suit” corporate culture gives way to a younger, laid-back, and more Internet-savvy workforce. Throughout the guide, readers are encouraged to take the long view to develop lasting successes. Indispensable for newcomers and veterans alike.

Sue Shinomiya (Portland, OR) and **Brian Szepkouski** (New York City area) are consultants with extensive experience working in Japan.

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