

# The 24-Hour Business: Maximizing Productivity Through Round-the-Clock Operations

Richard M. Coleman

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### The 24-Hour Business: Maximizing Productivity Through **Round-the-Clock Operations**

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"There are 8,760 hours in a year. How many companies use all those hours as effectively as they could? This succinct new guide shows how to squeeze productivity from every hour of the day - without squeezing employees dry. Author Richard Coleman, a much sought after authority on "shiftwork" schedules, explains that round-the-clock business hours are no longer just for manufacturing, but can raise productivity and lower costs in a wide range of industries: retail, hospitality, transportation, insurance, banking, and many others. With many examples from around the globe, Coleman shows readers how to launch or improve a 24hour operation. He addresses such issues as: making maximum use of time, equipment, and people; avoiding serious and costly problems of morale, health, and safety; designing a schedule that meets the particular needs of a business".



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