



60 Minute Strategic Plan

John E Johnson, Anne Marie Smith

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2 Stages, 12 Steps, 300 Words. Planning and Problem Solving for the Real World. The 60 Minute Strategic Plan is an innovative system that guides individuals or teams to think, plan, and act creatively and decisively on issues large and small. Easy to understand and easy to use...it's simple, it's quick, it works. This book introduces you to a simple yet flexible planning tool guaranteed to improve the speed and quality of your decisions and help turn your business vision into reality. You will: Learn a strategic planning process that is simple in format, is quickly completed, easily communicated, and readily adjusted; Define where you want your business to go and how you ll get it there; Establish the best imaginable outcomes for your strategic issue; Finish a realistic first draft plan by the end of the book Be able to apply the 60 Minute process at any time on any issue.



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