



# Leadership in the Eye of the Storm: Putting Your People First in a Crisis (Rotman-UTP Publishing)

*Bill Tibbo*

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## **Leadership in the Eye of the Storm: Putting Your People First in a Crisis (Rotman-UTP Publishing)**

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Corporations need great leaders – particularly during times of distress and crisis. Shareholders, employees, and longtime customers all experience firsthand the disastrous effects poor leadership can have on the human side of the business equation.

*Leadership in the Eye of the Storm* is a practical and inspirational guide that helps professionals create opportunity out of chaos. The book's insights are gleaned from the real life experiences of four North American profiled leaders who successfully navigated through the epicenter of their own storms by focusing first on the needs of their employees and families, and then the needs of their organizations. Events discussed include the 9/11 attacks, Hurricane Katrina, and the SARS outbreak. Tibbo offers a framework emerging from these narratives that enable future leaders to identify and cultivate the skills and behaviours required to not only meet the challenges but seize the opportunities that arise in times of chaos.

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Leadership in the Eye of the Storm: Putting Your People First in a Crisis (Rotman-UTP Publishing) can be one of your starter books that are good idea. We recommend that straight away because this guide has good vocabulary that may increase your knowledge in terminology, easy to understand, bit entertaining but delivering the information. The article writer giving his/her effort to place every word into joy arrangement in writing Leadership in the Eye of the Storm: Putting Your People First in a Crisis (Rotman-UTP Publishing) yet doesn't forget the main stage, giving the reader the hottest in addition to based confirm resource information that maybe you can be one among it. This great information can certainly drawn you into completely new stage of crucial thinking.

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