



The Movie Business Book

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Drawing from a variety of experts in an industry that has seen major disruptions and technology advancements since the third edition, *The Movie Business Book* offers a comprehensive, authoritative overview of this fascinating, global business. A must-read for film students and industry newcomers, this new edition features key movers and shakers, such as filmmaker-actor Jay Duplass, (*The Puffy Chair*, *Cyrus*), Marvel Studios President Kevin Feige, Walt Disney Studios Chairman Alan Horn, director Doug Liman (*Edge of Tomorrow*, *Mr. and Mrs. Smith*, *Bourne Identity*), National Amusements President Shari E. Redstone, Warner Bros. Pictures Worldwide Marketing Executive Vice President Blair Rich, and many others. A definitive sourcebook, it covers the nuts-and-bolts details about financing, revenue streams, marketing, globalization, micro-budgets and much more.

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